**To Andrea Greggo <<** [**andrea@fusionlab.io**](mailto:andrea@fusionlab.io) **>> who won the night at the Emerson:**

**SUBJECT LINE: You won the #UlsterForBusiness drawing for a free night at The Emerson Resort & Spa**

Dear Andrea,

It was nice to meet you at the [#UlsterForBusiness](https://ulstercountyny.gov/ulsterforbusiness) exhibit at Tech Up For Women on November 15. I hope you had a great time and made valuable connections while you were there at the conference.

I am pleased to let you know you have won the free night at the [Emerson Resort & Spa](https://emersonresort.com) in Mount Tremper, NY!

Please contact << NAME AND EMAIL ADDRESS AND PHONE NUMBER AT THE EMERSON?? >> << OR MENTION CODE ### WHEN YOU CALL TO BOOK YOUR STAY?? >> to book your stay at this gorgeous Ulster County venue.

Once you know when you are coming to The Emerson, please be in touch with my office. We would love to show you around while you’re here and answer any questions you have about relocating or expanding your business to Ulster County. We have many locations in The Catskills—from small office spaces to large manufacturing facilities—and it’s very affordable to work and live here. Our thriving community of entrepreneurs and tech businesses is very welcoming, and we can make introductions to all the professionals and services you need to make your business move a success.

I’d love to chat with you about your plans. I took a look at your fusionlab.io website and your platform for app development is very intriguing. I hope you will consider making a business move to Ulster County!

Sincerely,

Suzanne Holt

Director – Office of Economic Development

Ulster County Executive’s Office

desk - 845-334-5596

cell - 845-332-5053

[shol@co.ulster.ny.us](mailto:shol@co.ulster.ny.us)

**To the other people on this list – to let them know that they didn’t win but we’d still love to show them around and find the perfect place for them to relocate their business:**

**SUBJECT LINE: Ulster County is the perfect location for your next business move**

Dear << PERSONALIZED >>,

It was nice to meet you at the [#UlsterForBusiness](https://ulstercountyny.gov/ulsterforbusiness) exhibit at Tech Up For Women on November 15. I hope you had a great time and made valuable connections while you were there at the conference.

Thank you for entering our drawing for the free night at the [Emerson Resort & Spa](https://emersonresort.com) in Mount Tremper, NY. Though your name was not selected, I encourage you to stay in touch with my office.

We would love to show you around the next time visit Ulster County and are happy to answer any questions you have about setting up or relocating your business to Ulster County. We have many locations here in The Catskills—from small office spaces to large manufacturing facilities—and it’s very affordable to work and live here. Our thriving community of entrepreneurs and tech businesses is very welcoming, and we can make introductions to all the professionals and services you need to make your business move a success.

I’d love to chat with you about your plans—and hope you will consider making a business move to Ulster County!

Sincerely,

Suzanne Holt

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**To the Emerson to thank them for donating the night and helping us with this campaign:**

**SUBJECT LINE: Thank you from The Ulster County Office of Economic Development / UlsterForBusiness**

Dear << PERSONALIZED >>,

Thank you for donating a free night at The Emerson Resort & Spa for our drawing at the [#UlsterForBusiness](https://ulstercountyny.gov/ulsterforbusiness) exhibit at the Tech Up For Women conference in NYC on November 15.

The winner was tech entrepreneur Andrea Greggo, and I have advised her to get in touch with your office to book her stay.

I appreciate your help with our ongoing campaign to raise awareness about the advantages of doing business here in Ulster County. The Emerson is a perfect location to introduce business owners to the beauties of The Catskills—and to entice them to establish, expand or relocate their business here.

Thank you!

Suzanne Holt

Director – Office of Economic Development

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